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**For immediate release:**

**Western Wisconsin Workforce Development Board, Inc.  
Seeking Nominations for the 2008 Employer of Choice Awards**

La Crosse, Wisconsin – The Western Wisconsin Workforce Development Board, Inc. (WDB), is currently seeking nominations for the 2008 Employer of Choice Awards. Nominations will be accepted from large, medium and small companies in western Wisconsin either through self-nominations or recommendations from other businesses or organizations. All forms are due on August 15, 2008. Materials can be obtained at <http://www.wwjobcenter.org/employerchoice.htm> or by contacting Beth Sullivan at [sullivanb@workforceconnections.org](mailto:sullivanb@workforceconnections.org) or 608-789-5610. The recipients will be acknowledged at the WDB's annual meeting in October 2008 and their strategies will be included in the 2008 Annual Report.

In 2004, the WDB established an Employer of Choice Award to honor businesses that exhibit exemplary workforce attraction and retention practices. The WDB hopes that the best practices of current and past recipients will be useful models for others to engage and retain their own workforces. Past Recipients include:

- 2007: Bethany Lutheran Homes, La Crosse, Black River Memorial Hospital, Black River Falls; Elegant Stone Products, Viroqua; Mile Bluff Medical Center, Mauston; and Walker Stainless Equipment Company, LLC, New Lisbon
- 2006 3M – Prairie du Chien, Family Radio, Inc., La Crosse, and Mathews, Inc., Sparta.
- 2005: Riverfront, Inc. and Dairyland Power, La Crosse and Organic Valley/CROPP, La Farge.
- 2004: D & S Manufacturing, Black River Falls; Freudenberg NOK, Necedah, and FirstLogic, Franciscan-Skemp Health Care, and Gundersen Lutheran all of La Crosse.

Please consider nominating your business to receive an award and the recognition you may deserve for attracting and retaining talent in western Wisconsin.

*The Western Wisconsin Workforce Development Board, Inc., established in 1999 under the Workforce Investment Act, is a business-led Board that formulates strategies to address workforce development issues in western Wisconsin. For more information about the WDB please contact Beth Sullivan, WDB Liaison, at (608)789-5610 or visit our website at [www.wwjobcenter.org](http://www.wwjobcenter.org).*

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